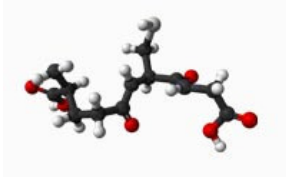


# Introducing Cellgevity

## The ULTIMATE in Glutathione Enhancement

### Glutathione-Your Body's Miracle Molecule

Every cell in your body is assaulted by destructive agents such as free radicals, chemical toxins, heavy metals and radiation that damage the cell, inhibit optimum function and accelerate the aging process and the onset and progression of the diseases and issues associated with aging. Glutathione is the master protector of the cell and defends the cell from these destructive agents.



**Over 98,000 scientific studies and articles on Glutathione** are recorded in PubMed, the official U.S. Government library of medical research. Those articles reveal the remarkable role glutathione plays in the protection and function of every cell in the human body and the support of optimal health and function. They also show the terrible consequences of low glutathione levels, and how those lower levels accelerate the aging process and increase vulnerability to the issues of aging.

### People With Higher Glutathione Levels:

- Have More Energy
- Recover Faster From Exercise
- Sleep Better
- Have Greater Mental Clarity and Focus
- Less Inflammation
- Improved Joint Function
- Have Better Immune Systems
- Live Longer
- Live Better
- Improve the Health and Function of Every Cell, Tissue and Organ in the Body.

## Glutathione

### Is Your Body's Master Antioxidant

It is considered the master antioxidant due to its unique multifunctional characteristics as well as its unprecedented ability to neutralize many types of free radicals that assault the cell. It is the only antioxidant that recycles itself again and again to continue fighting free radicals.

### Is The Primary Detoxifier of the Cell

Today we are confronted by over 80,000 chemicals in the air we breathe, the food and water we ingest, and the materials we touch and handle. Many of these toxic chemicals enter our cells and must be eliminated to protect the cell and maintain optimum function.

Glutathione is the cell's first line of defense against chemicals and toxins and the primary detoxifier that can eliminate many of these toxins when it is present in optimal amounts.

### Is A Powerful Chelator of Heavy Metals

Heavy metals enter our cells in the same manner as chemical toxins. Fortunately, they can be removed from the cell by a process of chelation, and Glutathione is one of the cell's most powerful chelating agents.

### Is The Protector of the Immune Cell

Our immune cells are designed to protect us, but what protects the immune cell? Glutathione is the protector of the immune cell and allows newly formed immune cells to proliferate to attack germs and viruses.

## Is The Protector of Mitochondrial DNA

The breakdown of the mitochondrial DNA accelerates aging and increases cell death. Glutathione is the protector of the Mitochondrial DNA, and the lower the glutathione level, the more vulnerable this DNA becomes to breakage.

## Is The Protector of the Nucleus of the Cell

The nucleus of the cell regulates all cell activity and protecting it is critical to the health of the cell and its optimal function. When present in abundance, glutathione gives the nucleus the protection it needs.

## Reduces Oxidative Stress

Oxidative Stress is the most aggressive destructive force that assaults the cell. Cells manufacture a number of antioxidants to counter oxidative stress. Glutathione plays a primary role in neutralizing many different types of free radicals.

## Reduces Intercellular Inflammation

Inflammation is the mortal enemy to the tissues, organs and various systems of the body. All inflammation begins at a cellular level, and low glutathione levels are associated with inflammation.

## Is the Re-Utilizing Agent of Ingested Antioxidants

Antioxidants that are ingested (not manufactured by the body such as vitamin C and E) once spent, cannot be re-utilized by the cell unless they are first converted into a usable state. Glutathione is the agent that converts those antioxidants into a state that can be utilized by the cell.

## Reducing Agent for Hemoglobin, Allowing it to Transport Oxygen to Every Cell.

The purpose of hemoglobin is to carry oxygen to all living cells. However, when it is oxidized, it cannot carry an oxygen molecule and must first be reduced to an acceptable state. Glutathione protects hemoglobin from oxidizing agents and can also make this possible.

## PROBLEM-Your Glutathione Levels are Decreasing, But the Attacks on Your Cells are Not!

The continued exposure to toxins, free radicals, radiation, and heavy metals can lower our levels of glutathione. This continued exposure causes cells to lose their optimum function. As the cells are damaged, the aging process and all of its issues accelerate. Energy levels fall, inflammation levels increase and all of the cells, tissues and organs pay the price. On top of this, injuries, infections and diseases further deplete glutathione levels.

## RiboCeine - The Glutathione Breakthrough



RiboCeine is a breakthrough nutrient compound of epic proportion that has been shown to effectively deliver the key precursor nutrient into the cell that enables it to produce optimal amounts of glutathione. Unlike any other nutritional compound in the world, RiboCeine has been the subject of twenty published, peer-reviewed scientific studies that were funded by the National Institutes of Health and other scientific institutions. RiboCeine was developed by the world-renowned research scientist and medicinal chemist, Herbert T. Nagasawa, Ph.D. Dr. Nagasawa was a Professor of Medicinal Chemistry and Toxicology at the University of Minnesota for forty years and at the same time he was named Senior Career Research Scientist for the Veterans Administration in Minneapolis. For thirty-two of those years he was Senior Editor of the Journal of Medicinal Chemistry. Dr. Nagasawa now serves as the Executive Scientist for Max International. RiboCeine has significantly outperformed all other means of glutathione enhancement against which it has been tested.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.